

ONE SEED TODAY, A FOREST FOR GENERATIONS TOMORROW



SHARP TREE PLANTATION DRIVE 2026

Head Office Islamabad | Peshawar | Timergara | Mardan | Kohat | Lahore | Karachi



شارپ شجرکاری مہم

Plant for Pakistan

Planting for a Greener Tomorrow



Society for Human Rights & Prisoners' Aid (SHARP-Pakistan)



www.sharp-pakistan.org



[/sharp.pak](https://www.facebook.com/sharp.pak)



[@sharp_pak](https://twitter.com/sharp_pak)



[@Sharppakistan.official](https://www.instagram.com/Sharppakistan.official)



[SHARP Pakistan](https://www.youtube.com/channel/UCSHARP-Pakistan)



[SHARP-Pakistan](https://www.linkedin.com/company/SHARP-Pakistan)

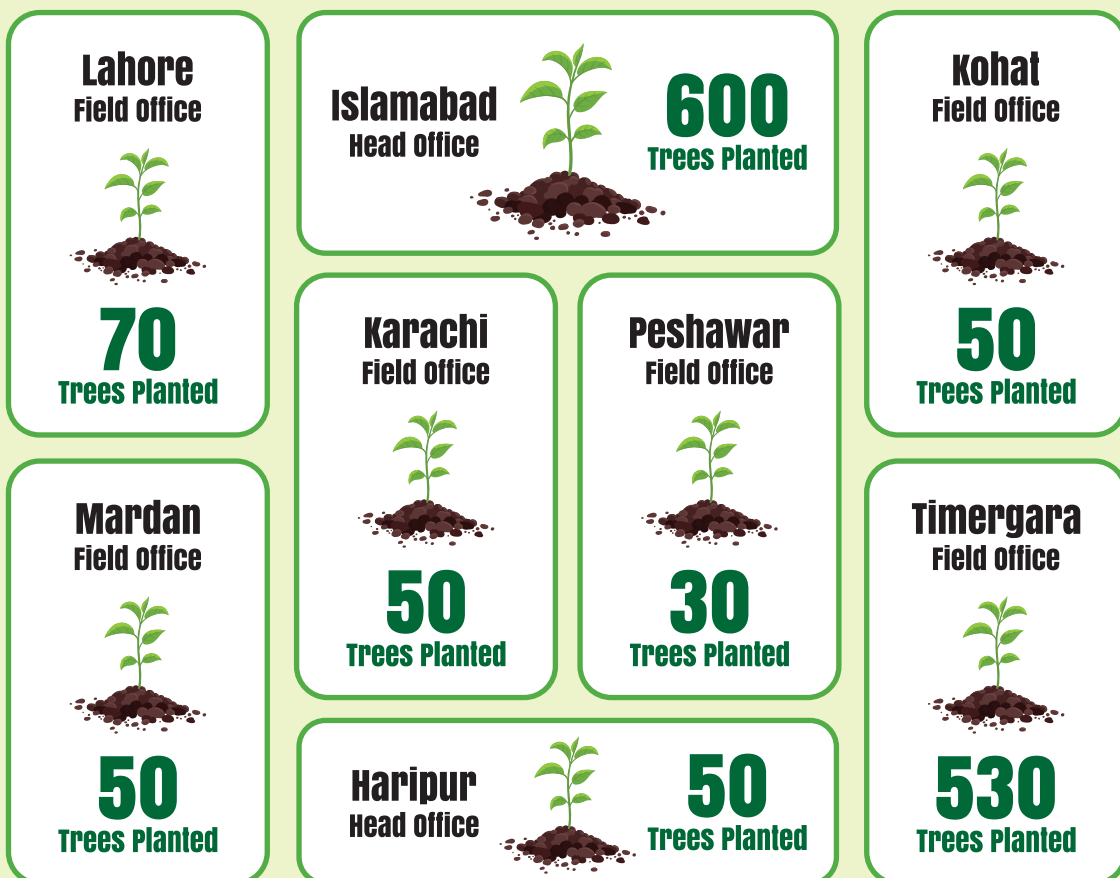
BACKGROUND

Pakistan is increasingly facing significant climate and environmental challenges, including rising temperatures, water scarcity, deforestation, air pollution, flash floods, land degradation, and the increasing impacts of climate-related disasters. These challenges have direct implications for communities, livelihoods, health, and overall well-being, particularly for vulnerable populations.

Recognizing the importance of increasing forest cover and promoting environmental sustainability, the Government of Pakistan annually undertakes tree plantation drives during the monsoon season to encourage plantation and greater public participation in environmental protection. The plantation campaign provides an opportunity for government institutions, civil society organizations, communities, and other stakeholders to contribute towards a greener and more climate-resilient Pakistan.

In line with these efforts, SHARP Tree Plantation Drive 2026 was implemented as a continuation of SHARP's ongoing commitment to environmental sustainability and climate action. Building upon the success of previous plantation initiatives, this year's drive further strengthened the organization's efforts to promote a greener and healthier environment. By continuing this annual tree plantation campaign, SHARP reaffirmed its dedication to increasing green cover, raising environmental awareness, and encouraging community participation in climate-resilient practices.

SHARP plantation drive was conducted across all SHARP offices i.e Islamabad, Lahore, Karachi, Peshawar, Kohat, Mardan & Timergara.



The initiative aimed to promote environmental responsibility and awareness among staff while contributing to a greener, healthier, and more sustainable environment.

PURPOSE

The activity was organized as part of the broader **Shajarkari Muhim** to promote tree plantation and environmental responsibility through a practical and sustainable initiative at the office and individual level. The activity provided an opportunity for SHARP staff to actively contribute to environmental protection, promote awareness, and demonstrate collective commitment towards creating a greener and healthier environment.

PLANTATION DRIVE:

A contribution to the global sustainable development agenda:



The **SHARP Tree Plantation Drive 2026** directly contributed to the **United Nations Sustainable Development Goals (SDGs)**, particularly **SDG 13: Climate Action** and **SDG 15: Life on Land**. The tree plantation drive translated these global goals into practical action at the organizational and community level.

SDG 13: Climate Action

calls for urgent action to combat climate change and its impacts.

13 CLIMATE ACTION



15 LIFE ON LAND



SDG 15 Life on Land

focuses on protecting and restoring terrestrial ecosystems, sustainably managing forests, combating land degradation, and preventing biodiversity loss.



Objectives

01

Contribute to the national tree plantation efforts of government during the monsoon season.

02

Promote environmental awareness and responsibility among SHARP staff.

03

Enhance the green and healthy environment around the SHARP offices.

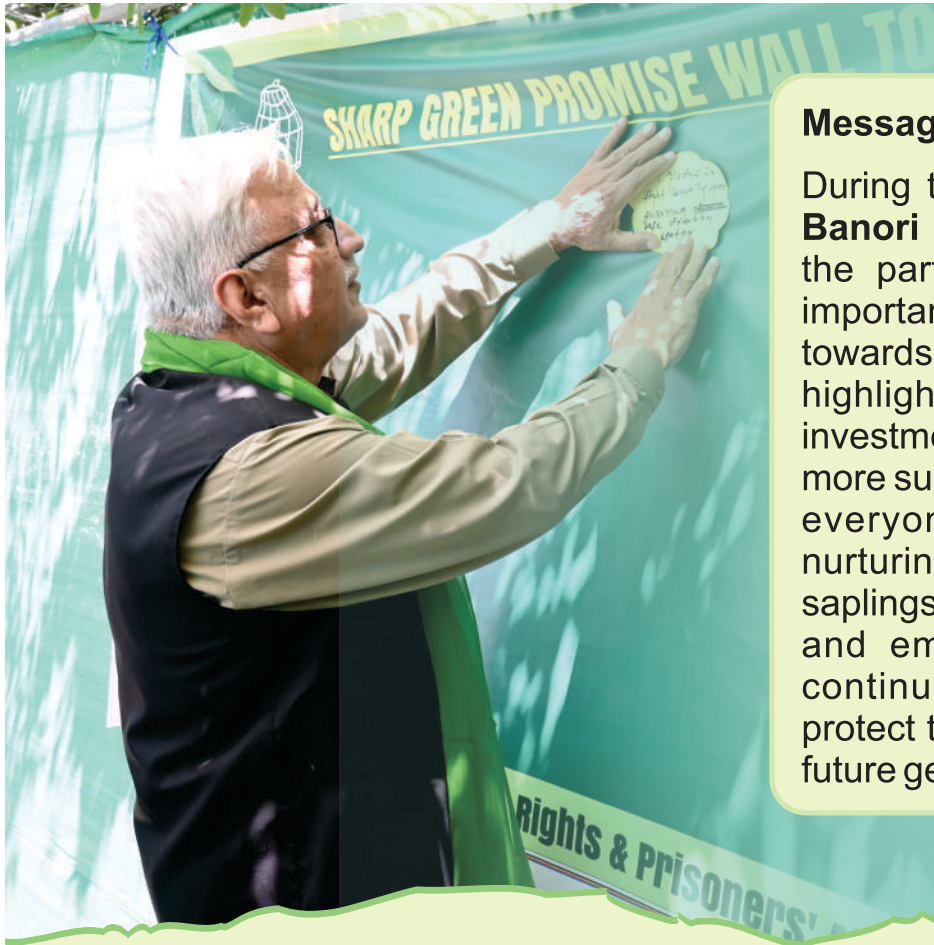
04

Encourage staff to take practical actions to protect the environment

Participants:

In this plantation drive approximately 150 SHARP staff members, involving Senior Management actively contributed at the Head office Islamabad and Field office Lahore, Karachi, Peshawar, Kohat, Mardan & Timergara.

The participation of staff from different departments & office locations reflected SHARP's collective commitment to environmental protection and promoted shared responsibility for creating a greener and healthier workplace.



Message from the Chairman, SHARP

During the plantation drive, **Mr. Liaqat Banori** - Chairman SHARP, addressed the participants and emphasized the importance of collective responsibility towards environmental protection. He highlighted that planting trees is an investment in a greener, healthier, and more sustainable future and encouraged everyone to take responsibility for nurturing and protecting the planted saplings. He appreciated the initiative and emphasized the importance of continuing such practical efforts to protect the environment for present and future generations.

PLANTATION

The tree plantation drive was a staff-led environmental initiative, providing an opportunity for employees from different departments to actively contribute to environmental protection and the creation of a greener workplace.

The activity witnessed the meaningful participation of SHARP Senior Management i.e Mr. Liaqat Banori Chairman SHARP, Mr. Mudassar Javed CEO SHARP, Ms. Anila Kanwal Admin HR Manager, Ms. Huma Aziz Project Manager, Ms. Memoona Batool Project Director KP, Mr. Ghias Gilani FM Kohat, Mr. Rafiq FM Mardan, Ms. Arooj FM Lahore, Ms. Qurat ul Ain RDC Incharge Karachi, Mr. Manzoor Ali Manager Legal, Mr. Javed Safi Project Manager, Farhat Khan FM Timergara and respective staff members from the Programme, Administration, HR, Finance, and support teams.

All SHARP staff members participated in the plantation drive by wearing green attire and green ribbons symbolizing their collective support for environmental protection, sustainability, and a greener future. The green-themed participation created a sense of unity among staff and added a meaningful visual element to the campaign.





In this regard, approximately **1430 plants were planted** in front of and around the SHARP office premises Islamabad, Lahore, Karachi, Peshawar, Kohat, Mardan & Timergara with the active participation of SHARP staff members. In addition to the plants established at the office premises, 500 saplings were distributed among SHARP staff members as part of the organization's broader commitment to expanding the plantation effort beyond the office premises. Staff members committed to planting these saplings in suitable areas near their homes or offices and taking responsibility for their proper care and maintenance.

Through this approach, SHARP extended the plantation initiative from the office premises to the wider community. Staff members were encouraged to take ownership of the saplings distributed to them by ensuring appropriate planting, regular watering, and continued care for their growth and survival.

Support and Contribution from PTC Nursery, F-9 Islamabad

The tree plantation initiative was made possible with the generous support of PTC (Pakistan Tobacco Company) Nursery, F-9, which provided 500 saplings to SHARP for the plantation drive. (Request letter attached as Annexure I)

The provision of these saplings significantly supported SHARP in achieving and exceeding its initial plantation target. The 500 saplings were utilized through plantation at the SHARP office premises and distribution among staff members, who committed to planting and caring for the saplings in suitable areas near their homes or offices.

SHARP appreciates the valuable support extended by PTC Nursery F-9 towards the initiative and recognizes this collaboration as an important contribution to promoting environmental sustainability and encouraging community-based tree plantation.

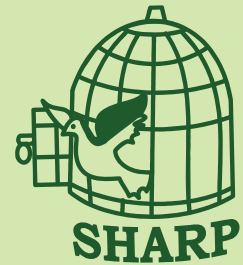


In field offices, staff demonstrated highly active participation throughout the tree plantation drive, taking full ownership of environmental stewardship across all project regions. Employees enthusiastically engaged in preparing the soil, planting saplings, and establishing care routines to ensure long-term sustainability. This collective effort not only contributed significantly to local green cover but also reinforced team collaboration and community responsibility at the regional level.





In addition, the **SHARP** logo was displayed in green on the organization's official social media platforms during the plantation campaign as a symbol of SHARP's commitment to environmental protection, sustainability, and a greener future.



CAKE-CUTTING Ceremony



Cake-cutting ceremonies were organized as a celebratory component of the **SHARP Tree Plantation Drive** to mark the successful completion of the plantation activity and acknowledge the collective efforts of **SHARP Senior Management and staff members**.





The ceremony provided an opportunity for staff to come together and celebrate their contribution towards environmental protection. The cake-cutting symbolized the collective commitment of SHARP staff to promoting a greener, cleaner, and healthier environment and served as a positive conclusion to the day's activities.

The ceremony also reinforced the message that environmental responsibility is a shared and ongoing commitment that extends beyond the plantation day. Staff members were encouraged to continue caring for the trees they planted, nurturing the saplings distributed to them, and maintaining the environmental commitments expressed through the Green Promise Wall.

MY GREEN DESK – PROMOTING A GREENER WORKPLACE

As part of the plantation initiative, SHARP introduced the “My Green Desk” concept to encourage staff members to make their workstations more environmentally friendly. Under this initiative, indoor plants were provided to staff members to bring greenery into their individual workspaces and promote a healthier and more pleasant office environment.

Staff members were encouraged to take responsibility for the plants provided to them by ensuring their regular watering, care, and maintenance. The initiative aimed to promote individual ownership and demonstrate that environmental responsibility can be incorporated into everyday workplace practices through simple and practical actions.

The distribution of indoor plants also complemented the outdoor plantation activity by extending the campaign's message of “Planting for a Greener Tomorrow” into the office environment. It encouraged staff to maintain greenery at their workstations while reinforcing their personal commitment towards environmental sustainability.





ENVIRONMENTAL AWARENESS THROUGH PLACARDS

As part of the awareness component of the plantation drive, environmental messages were displayed through specially prepared placards. The placards carried simple and engaging messages highlighting the importance of tree plantation, protection of trees, environmental conservation, and individual responsibility towards creating a greener environment.

The activity provided an interactive and visually engaging way to communicate key environmental messages among staff members. The placards reinforced the importance of planting trees, caring for saplings, keeping surroundings clean, reducing waste, and taking practical actions to protect the environment.

This awareness activity complemented the tree plantation, Green Promise Wall, and My Green Desk initiatives by emphasizing that environmental protection is not limited to planting trees but requires continued commitment and responsible actions from every individual.





SHARP Shajarkari Muhim -Tree Plantation Drive 2026 was a meaningful initiative that promoted environmental protection through the plantation of **1050 saplings**, environmental awareness activities, the Green Promise Wall, and indoor plant distribution. The initiative encouraged individual responsibility for caring for trees and adopting environmentally friendly practices. Overall, the drive contributed to creating greener surroundings and strengthened SHARP's commitment to **climate action, environmental sustainability, and the protection of natural resources.**

Spreading the message of environmental protection through public awareness stickers on vehicles.



ANNEXURE I (PTC NURSERY LETTER)



Society for Human Rights and Prisoners' Aid

Established Since 1999

Ref: SHARP/PM/132/26

To, In charge PTC Nurseries F9 Islamabad

Date: 4th Aug, 2026

Subject: Request for Provision of Saplings for SHARP Plantation Drive 2026

Dear Sir/Madam,

Society for Human Rights and Prisoners' Aid (SHARP) is a non-profit, non-political, and non-governmental organization (NGO) registered with the Voluntary Social Welfare Agencies, Islamabad Capital Territory, under the Registration and Control Ordinance, 1961 (XLVI of 1961). Since 1999, SHARP has been working in Pakistan to promote and protect the rights and dignity of vulnerable and marginalized communities. SHARP's areas of work include human rights, protection, legal assistance, community-based protection, and support to displaced and vulnerable populations.

In addition to its core areas of work, SHARP recognizes the importance of environmental protection and the need for collective and meaningful action to address environmental and climate-related challenges. As part of its commitment to promoting environmental responsibility and sustainable practices, SHARP is taking practical steps to engage its staff and communities in environmental initiatives.

In line with this commitment, SHARP is organizing the **SHARP Plantation Drive 2026** on Friday, 7 August 2026, as part of the broader national plantation drive. The activity will involve planting trees in front of the SHARP office and engaging staff in promoting environmental responsibility, awareness, and sustainable practices. The initiative also reflects SHARP's commitment to contributing to environmental protection and climate action and is aligned with the **Sustainable Development Goals (SDGs) Agenda 2030, particularly SDG 13: Climate Action.**

As part of the SHARP Plantation Drive 2026, we aim to plant **500 saplings** as a contribution towards environmental protection, climate action, and the promotion of greener and healthier communities. In this regard, we kindly seek your support in providing **500 saplings** for the planned plantation activity.

Your support will enable SHARP to expand the scale and impact of this initiative while encouraging staff and communities to take collective responsibility for protecting the environment. We believe that such practical actions, even at a local level, can contribute to creating greener, healthier, and more resilient communities and inspire continued action towards environmental sustainability.

We would highly appreciate your kind consideration and support in providing the requested 300 saplings. Your contribution will be a valuable addition to the SHARP Plantation Drive 2026 and will help us promote a culture of environmental responsibility and action.

Thank you for your consideration and support. We look forward to your positive response and continued cooperation.

Sincerely,

Liaqat Banori-Chairman SHARP

"Striving for a Human Rights Friendly Pakistan"

Head Office Islamabad:
Office No. 17, Service Road,
Sector I-11/3, Islamabad.
Tel: +92-51-6133451

Peshawar:
Gandapur House # 68-C2-A,
Sahibzada Abdul Qayum Road,
University Town Peshawar.
Tel: 091-5702102
RDC: 091-5710728

Mardan:
House # 162, St # 05,
Sec-K, Sheikh Maitoon
Town, Mardan.
Tel: 0937-840379

Haripur:
Nawaz House, St # 01,
Near Railway Crossing,
Talokar Road, Haripur.
Tel: 0995-612023

Kohat:
House No. 82,
Sector 09, Phase II,
K.D.A Kohat.
Tel: 0922-514381

Timergara:
Timergara House,
Doctor Colony, Opp.
Byco Petrol Pump,
Timergara.

Email: info@sharp-pakistan.org | URL: www.sharp-pakistan.org



Society for Human Rights & Prisoners' Aid



www.sharp-pakistan.org



[/sharp.pak](https://www.facebook.com/sharp.pak)



[@sharp_pak](https://twitter.com/sharp_pak)



[@Sharppakistan.official](https://www.instagram.com/Sharppakistan.official)



[SHARP Pakistan](https://www.youtube.com/channel/UCSHARP-Pakistan)



[SHARP-Pakistan](https://www.linkedin.com/company/SHARP-Pakistan)